



<b>Bachelor of Business Administration (B.B.A.)</b>			<b>Semester - II</b>	
<b>Course Title: Human Values &amp; Professional Ethics</b>		<b>Course Code:</b>		<b>Type of Course: Major/Core</b>
<b>Credit: 4</b>	<b>Theory: 4 Hours</b>	<b>Practical: Nil</b>		<b>Teaching Hours: 60</b>
<b>Internal Marks: 50</b>	<b>External Marks: 50</b>	<b>Total Marks 100</b>	<b>External Exam Time: 2½ Hours</b>	

**COURSE OUTCOMES:**

- Identify and analyze an ethical issue in the subject matter under investigation or in a relevant field
- Identify the multiple ethical interests at stake in a real-world situation or practice
- Articulate what makes a particular course of action ethically defensible
- Assess their own ethical values and the social context of problems

**Pedagogy:** Lectures, case discussions, videos and presentations

**COURSE CONTENT**

Unit – 1	<b>Introduction to Business Ethics and Moral Values</b>	Hours: 10
	Meaning, Nature of business ethics, Importance of business ethics, Factors influencing business ethics, Arguments for and against business ethics Values: Meaning, Types of values, Employer and employee’s responsibilities, Profit maximization vs. Social responsibility.	
Unit – 2	<b>Organisational Ethics</b>	Hours: 10
	Introduction, Ethical Corporate Behaviour, Development of Ethical Corporate Behaviour, Ethical Leadership, Ethical Decision Making, Ethical Dilemmas in Organisation.	
Unit – 3	<b>Workplace Ethics</b>	Hours: 15
	Introduction, Factors Influencing Ethical Behavior at Work Ethical Issue: Business Relationships, Conflicts of Interest, Fairness and Honesty, Communications, Discrimination, Harassment, Importance of Ethical Behavior at Workplace.	
Unit – 4	<b>Ethical Decision Making</b>	Hours: 15
	Meaning, Nature of ethical decision making, Process, Factors influencing ethical decision making- Individual influences, Situational influences.	
Unit – 5	<b>Corporate Social Responsibility</b>	Hours: 10
	Meaning of Corporate Social Responsibility, Need, Nature, Responsibility towards customers, Suppliers, Investors, government, and society as a whole.	

- Skill Development Activities:**
1. Role-playing: This activity involves creating scenarios where individuals must make ethical decisions and then act them out.
  2. Ethical debates: This activity involves discussing ethical dilemmas and debating the pros and cons of various solutions.
  3. Case studies: This activity analyses real-life ethical cases and discusses the best course of action.
  4. Reflective writing: This activity involves writing about personal ethical challenges and reflecting on how to handle them in the future.

**Skill Development Activities:** Practical Application



## REFERENCES

- “Business Ethics”: A.C. Fernando. Person.
- Principles of Management: T Ramasamy. Himalaya Publishing House.
- “Business Laws, Ethics and Communication” Vol. I, The Institute of Chartered Accountants of India, New Delhi.
- S.K.Chakroborty :Values and Ethics in Organisation, UP
- Kitson Alan – Ethical Organisation, Palgrave
- L.T.Hosmer: The ethics of Management, Universal Book